

## ICHC 2012: Sponsorship Prospectus

### ICHC 2012

*The 14<sup>th</sup> International Congress of Histochemistry and Cytochemistry* (ICHC 2012) will be held from August 26-29, 2012, in the beautiful and historic city of Kyoto, Japan. Under the theme of '***Beyond the Limit of Histochemistry***', we will have ten plenary lectures, nineteen symposia, eight workshops, three journal-sponsored lectures, and poster sessions on state-of-the-art topics in histochemistry and cell biological sciences.

The ICHC Congress will be both international and interdisciplinary in scope, with approximately 500 participants from all over the world. It will provide an opportunity for your company to make contact with innovators and opinion leaders from academic basic science and clinical practice.

The opportunities are described in detail below.

### ICHC 2012 Congress Sponsorships Opportunities

#### ***Exhibition space***

The technical exhibition will be held in the same space with poster presentation exhibits.

This will provide significant opportunities for interaction with Congress participants. We recommend that companies use this opportunity to present products and technological or scientific information.

All exhibitors will receive acknowledgement in the program.

Exhibition booth of 1.8 m x 1.8 m : **JPY 250,000**

We will provide name tags for three attendants per booth, but they will be allowed to enter the exhibition/poster session space only. For full meeting attendance, please register as regular participants.

#### ***Sponsored lecture sessions (=Luncheon seminars)***

There will be three to six opportunities for sponsored lecture sessions, which will be part of the scientific program for delegates and as such are always well attended. These sessions will take place in the same session rooms of the Congress; they may be used for focused scientific presentations by your personnel or opinion leaders. Sponsored lecture sessions will be announced on the website and in the final program with the title of the session, the names of speakers and the titles of presentation. The hosting industry will control format and content in these sessions (subject to approval by ICHC 2012 Organizing Committee).

60 minute sponsored lecture session: **JPY 1,500,000** (including expenses for lunch)

#### ***Advertisement in the Program/Abstract book***

Advertisement opportunities are available in the final program/abstract book as follows.

- |  |                    |
|--|--------------------|
| a. A full page on the back cover of the program/abstract book (four colors):     | <b>JPY 250,000</b> |
| b. A full page on the front inside of the program/abstract book (monotone):      | <b>JPY 180,000</b> |
| c. A full page on the inside back cover of the program/abstract book (monotone): | <b>JPY 120,000</b> |
| d. A full page in the program/abstract book (monotone):                          | <b>JPY 50,000</b>  |

## ICHC 2012

### Application form for Exhibition space, Sponsored lecture session, Advertisement

Company Name:
Contact Person:
Title:
E-mail
Phone number:
Fax number:
Mailing address:

**Exhibition space**

We would like \_\_\_\_\_ exhibition booth(s) of 1.8 m x 1.8 m (JPY 250,000 per booth)  
(number of booth)

**Sponsored lecture session**

We would like to hold a sponsored lecture session.

**Advertisement in the Program/Abstract book**

We would like to place the following advertisement.

- |  |                    |
|--|--------------------|
| <input type="checkbox"/> A full page on the back cover of the program/abstract book<br>(four colors)     | <b>JPY 250,000</b> |
| <input type="checkbox"/> A full page on the front inside of the program/abstract book<br>(monotone)      | <b>JPY 180,000</b> |
| <input type="checkbox"/> A full page on the inside back cover of the program/abstract book<br>(monotone) | <b>JPY 120,000</b> |
| <input type="checkbox"/> A full page in the program/abstract book<br>(monotone)                          | <b>JPY 50,000</b>  |

Please send this form to:

ICHC 2012 Organizing Secretariat

c/o ACplanning, 406 Murakami-cho, Fushimi-ku, Kyoto 612-8369, Japan

Phone: +81-75-611-2008, Fax: +81-75-603-3816, E-mail: [ichc2012@acplan.jp](mailto:ichc2012@acplan.jp)